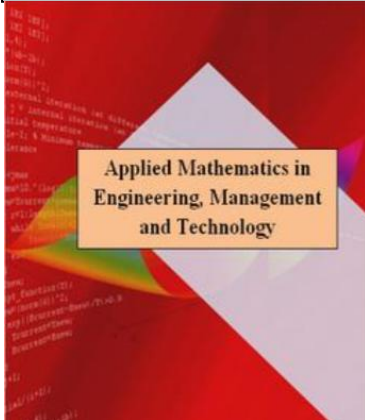


Entrepreneurship Development

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Abstract :

Since entrepreneurship in developed countries is considered as the Entrepreneurs and entrepreneurship in our country still has not So we need to recognize entrepreneurship development And they get used to this important issue addressed in this article And to develop entrepreneurial strategies made And the results of the main topics of entrepreneurship, identify the main aspects of entrepreneurship And the necessity and importance of entrepreneurship and the important role of women entrepreneurship development realized And to give them importance. The proposals are also presented.

Key words: entrepreneurship, development of entrepreneurship

Introduction:

Today, communities are faced with intense international developments and threats .Changes in social, economic, scientific and technological contemporary era caused a dramatic Welcomes that, in turn, to attitudes, needs and new requirements has led .To respond to these needs and keep pace with the developments and changes, can no longer rely on existing processes .The survival and the survival of communities need to provide new ways In order to deal with problems .For these reasons, innovation, innovation, new products, processes and methods is needed more than ever. (Tag a b a di, Mash aye k hi and Moradinejad,2008)The entrepreneur is a type of human action in the field of employment and activity, crystallized. However, economists believe it Entrepreneurship is an economic phenomenon beyond. This means that some of the phenomena that have a profound impact on the economy, on the basis, not economic in nature. (Drucker .p .f , 1993).In research (Lind a j . cox : 2002), (Chakra bar t I A l ok, 2002), (His rich , 2005) to the most important aspects of entrepreneurship and the role of universities In developed and (Pour re z a , 2009) discussed the role of women in entrepreneurship development That is mentioned in this article.

Entrepreneur

The entrepreneur who is an economist, resources, labor, materials and other property within the complex that brings the value is greater than before Someone who changes introduced innovations and new orders .In terms of a psychology of such a man ,The need to obtain certain forces Or achieving something triggered. For a businessman, as a warning employer and partner aggression. (His rich, Mic heal and Dan, 2005). Individual entrepreneurs the risks of an economic activity to organize, manage, Pay and commitment and at the same time someone is who finds an opportunity and to pursue the opportunity, an organization set up. (By grave, 1994).Entrepreneurs Strategic Studies ,Taken appropriate steps necessary to become the new status And ideals makers use the term.(Ran g r I z , 2006: 30)

The development of entrepreneurship by identifying four types of entrepreneur

For entrepreneurship development should seek to identify four types of entrepreneurship ,That (Linda j. cox 2002) has expressed them, we are able to motivate them more. Four types of entrepreneurs:

1. The pursuit of success: Successfully apply hard-liner miles long and hard to achieve their objectives they tend to plan and commit to making things happen.
2. Seller: Sellers of care and willingness to help them. They use the language they use fat clients as a way to show thanks, they buy from.

3. Manager: Managers are competitive and strong and they feel responsible. They may be good in sales Because of persuasion and logic used by them in managing organizational development or activities are available and the accuracy of the information and skills they need.

4. Inventor 4: The inventor of a new design ideas and find ways to go further than their competitors. (Linda j .cox, 2002).

The main topics of entrepreneurship development through the identification of entrepreneurial characteristics Topics that will help to develop entrepreneurial characteristics must be recognized and to be considered as a mechanism for development of entrepreneurship the summary includes the following:

1. Research: Which include problem solving, Create goals, Assessment discussions, According to Focus, Department of Money and Time
2. Business: Preparation of business plans, Recognition of Economics and Business Administration
3. People: Recognition of diversity, Notices, motivating, Sales & Marketing
- 4- Department: Building Group, Advance, Leadership, Resolve conflicts, manage
5. Experience: Turn down jobs, Play different roles, Consult with experienced entrepreneurs (Linda j .cox.2002).

Entrepreneurship development through attention to the role of universities

puts it: The competitive environment for most companies, by global competition as, Rapid changes in technology and shorter product life cycle is deformed .Universities as sources of intellectual property and talent, In high-tech industries contribute to regional development. Universities today, More than to have a wider role, known in economic development and entrepreneurship. And Finland is in the country. To create a joint tripartite relationship between universities, Companies and public administrations have been successful. So our university as a business development resources, Consideration should be placed, and through the creation of a strong and consistent relationship between universities and companies and agencies can Entrepreneur and methods to further foster the development of entrepreneurship.

Entrepreneurship development through the four major aspects of entrepreneurship.

Entrepreneurship valuable time and effort required to process new things, given the financial, social and psychological risks, Along with receiving rewards of monetary and personal satisfaction and independence. This definition includes four main aspects:

1. First entrepreneurship requires developmental process of creating something new of value.
2. Second, the entrepreneur needs to devote the necessary time and effort. Only moves through the entrepreneurial process are respected, A significant amount of time and effort to create something new, spend, And make it effective.
3. The acceptance of individual risks, the third aspect of entrepreneurship. These risks are dependent on various forms of entrepreneurial efforts, But usually the areas of financial, psychological and social focus.
4. Finale includes concessions existence entrepreneur. The most important points, independence, followed by personal satisfaction, And in terms of income entrepreneurs, money sign stage success.(His rich, Michael, Dean, 2005)So the four cases, (Dedicated effort and time to create something new - Create take risks - giving points and bonuses) can be focused, And hatch them and the strategy for the development of entrepreneurship in epileptic.

Women entrepreneurship development through entrepreneurship

Women as half the world's active population, Able to play a constructive role in the development and flourishing of their communities. But for various reasons this has not materialized and the capabilities it deserves, Unexploited. (Brooks, d. 2002)One of the ways women's entrepreneurship development, Develop

their motivation for entrepreneurship and social importance of this incentive is expressed. The incentives can be classified as taxa:

Satisfactorily, proven competencies and capabilities to others, especially relatives and acquaintances, Generate revenue and help cover the cost of the family, helping others, Help superior power and social success. Another way of women's entrepreneurship development, determine the characteristics of women entrepreneurs and transmitted to all women, particularly young girls in society.

The most important of these features include:

1. Confidence 2. Responsibility 3. The positive outlook 4. The ability to change 5. Steadfastness and insistence on the ideas of honesty, integrity, overcome barriers to communication between living and working properly, purposefully and carefully. (Pour Reza, 2009) and in general the need to carry out research on entrepreneurship following shows:

1. The difference between men and women entrepreneurs
2. The lack of adequate research in the field of women's entrepreneurship throughout the world, especially Iran
3. Increase the number of women and girls academic
4. Help solve the problem of unemployment
5. Efficient use of university women's empowerment as a national capital
6. The need to strengthen the private sector in the economy

Conclusion

Since entrepreneurship in developing countries is seen as the engine of development, And developing countries, after the end of World War II to solve the problem caused by the development of underdevelopment gave a great effort. (Mohammad z a dh, 2000: 1). In this paper, we propose development strategies. And it was realized Which should be the main aspects of entrepreneurship, As the main development of entrepreneurial characteristics identified four types of entrepreneur, The important role of universities and their relationships with agencies and organizations and important role of women as half the active population, they focused on entrepreneurship to be considered.

Offers

1. Providing specialized training in entrepreneurship
2. The protection and support of women entrepreneurs from the beginning
3. The introduction of women's situations and entrepreneurial opportunities
4. According to the managers, inventors and people seeking success in the field of entrepreneurship
5. According to the University and students and their relation to offices in the areas of entrepreneurship
6. Creating enough time and opportunity to the entrepreneur
7. Concessions and incentives to entrepreneurs
8. Creating new workplaces so that the administrators stimulating creativity and new thinking is continuous flow

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